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## **\$1 M Investment to Fuel Growth at Metis Secure**

*Elmhurst expands interests in security market with new investment in local company's innovative emergency notification systems*

**Pittsburgh, PA** - March 17th, 2010 -- The Elmhurst Group, a Pittsburgh-based private equity fund with investments that include real estate and electronic security, and Metis Secure Solution, the leading provider of location-based emergency notification systems (ENS), today announced the signing of a strategic investment agreement worth \$1 million.

Elmhurst's investment in Metis Secure will fuel the growth and expansion of the Oakmont-based technology company. The capital infusion will be used to hire additional sales, marketing and engineering staff, develop new products and reach a national market.

### Tapping the Potential of Metis Secure's Superior Emergency Notification System Platform

"Metis Secure's fast-growing emergency notification system platform has huge potential across the education and commercial landscape, making it an ideal portfolio company for Elmhurst" said Bill Hunt, president of The Elmhurst Group. "Our capital investment and guidance will serve as a catalyst for Metis Secure to cement its position as the industry standard, meeting the market's demand for a mass notification platform that is smarter, faster and more reliable than existing systems."

Metis Secure's wireless emergency notification platform has major advantages over every other system in the market today, including more rapid, two-way communications, proprietary mesh technology that is more reliable than systems that rely upon cell service, and software facilitating the most efficient communications available between potential victims, first responders and security personnel.

## Award-Winning Campus Security Technology

The company's initial focus is on colleges and universities, where both high profile tragedies and every-day emergencies create an acute need for effective emergency notification. Initial customers include Carnegie Mellon University, Slippery Rock University and the University of Pittsburgh, and Metis Secure was named 2009 Technology Innovator of the Year by Campus Technology Magazine.

## Elmhurst's Growing Participation in the Security Market

With its financial commitment to Metis Secure, Elmhurst continues to expand its investments in the security market. Elmhurst also owns ADS Security, based in Nashville, which is currently the 23rd largest electronic security firm in the country and has offices in 13 cities.

“The strategic investment by the Elmhurst Group underscores the success and vision of Metis Secure's superior solution to deliver emergency information quickly to those who need it most,” said Mark Kurtzrock, president and CEO of Metis Secure Solutions. “This strategic investment assures that we can meet the growing demand for our technology solution across many industries. We look forward to working with Elmhurst as a best-in-class security systems provider.” As part of the investment, Hunt will join the Metis Secure Board of Directors.

## **About The Elmhurst Group**

The Elmhurst Group of companies is a Pittsburgh-based organization that invests in commercial real estate and operating businesses. The Elmhurst Group was formed in 1974 as an investment vehicle for the Hunt family. The Hunts are longstanding members of the Pittsburgh business community. Captain Alfred E. Hunt co-founded the Aluminum Company of America (ALCOA) in Pittsburgh in the late 19th century. The president of Elmhurst is William E. Hunt, has been leading the firm since 1999. Elmhurst employs over 200 people.

## **About Metis Secure Solutions**

Metis Secure Solutions designs and manufactures an innovative platform that is revolutionizing the way emergency warnings are managed on college campuses, government facilities and in many other commercial businesses. This unique integrated hardware/software system delivers critical information to people in targeted locations in times of emergency. The system can operate independent of telephones, Wi-Fi, Ethernet, Internet and power, so it is the last line of communication when all other systems fail. More information about the Metis Secure system can be found at [www.metissecure.com](http://www.metissecure.com)

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